

A Primitive Place *& Country Journal*

2013 Advertising Contract
Valid October 1, 2012—October 1, 2013

Return with payment by the deadline stated to:

A Primitive Place & Country Journal, LLC
5825 175th Ave SE
Christine, ND 58015

Name: _____
Company Name (as it appears in ad) _____
Mailing Address: _____ City: _____ State: _____ Zip _____
Telephone: _____ Email: _____
Website Address: _____

NOTE: Secure a space in more than one issue and receive 10% off!
Discount does not apply to business directory listings.

Select Issue(s)	Advertising Deadline	Approx. Ship Date
<input type="checkbox"/> Spring 2013	November 15th	February 10th
<input type="checkbox"/> Summer 2013	February 15th	May 10th
<input type="checkbox"/> Fall 2013	May 15th	August 10th
<input type="checkbox"/> Winter/Holiday 2013	August 15th	November 1st

Select Ad	Price	Size (approximate)
<input type="checkbox"/> Full Page	\$ 550.00	7 1/4" x 9 1/2" vertical ad
<input type="checkbox"/> 1/2 Page	\$ 350.00	7 1/4" x 4 3/4" horiz.ad
<input type="checkbox"/> 1/4 Page	\$ 250.00	3 1/2" x 4 1/2" vertical ad
<input type="checkbox"/> 1/6 Page	\$ 200.00	2 1/2 x 4 1/2" vertical ad
<input type="checkbox"/> 1/8 Page	\$ 150.00	3 1/2" x 2 1/4" horiz. ad
<input type="checkbox"/> Business Directory	\$ 35.00	1 3/4" x 1 3/4" or less space

If purchasing a business directory, please list below the information that you would like included in your ad. We have the right to shorten or abbreviate where necessary.

Submitting Your Photos and Advertising Information

- You may supply us with a press ready ad or have us design one for you.
- If you would like us to design your ad, there will be an additional charge.

Full page	\$ 60.00
1/2 page	\$ 50.00
1/4 page	\$ 40.00
1/6 page	\$ 30.00
1/8 page	\$ 30.00
- All photos and advertising information, including payment, must be received by the specified deadline.
- All photos and ads submitted must be 300 dpi and in jpg format.
- Ads, photos and info can be emailed to info@aprimitiveplace.org.

Advertising Terms & Conditions

A *Primitive Place & Country Journal* reserves the right to decline any advertising, for any reason, at any time, without liability, even if previously acknowledged or accepted.

Any products offered in your ad must be offered on a satisfaction guaranteed basis. The purchase price must be refunded if the customer is not satisfied and returns the product(s).

The advertiser must fill all orders in a timely fashion according to mail order regulations, unless other arrangements have been previously made.

In the event of a cancellation within 30 days prior to the stated deadline, the advertiser will receive a refund of one half the cost of their ad. Any cancellation made after 30 days from the deadline, will not receive a refund.

The advertiser agrees to indemnify and hold harmless *A Primitive Place & Country Journal* from losses, liabilities, damages, judgments, or expenses arising out of any and all claims, demands, actions or suits for infringement of trademark, libel or defamation, unfair competition, violation of any property right and/or invasion of privacy, arising out of or resulting from the promotion of any product or website.

A Primitive Place & Country Journal will not be held responsible if any copy contains an error. You will be provided with a proof of your ad before it is published. It is your responsibility to review your ad and check for errors.

This contract will go into effect on the date signed below and will remain in effect for the entire 2013 advertising season. This contract will be kept on file. You will not need to fill out another contract for the 2013 advertising season. All terms & conditions of this contract will remain in effect until October 1, 2013, at which time, you will need to fill out a new contract for the 2014 season. Please keep a copy of this contract for your records. If any information changes, please notify us immediately. I have read and agree to the terms and conditions presented in this contract.

Signature: _____ Date: _____

Subtotal:	\$ _____
10% discount: - \$ _____ (if applicable)	
Ad Design: + \$ _____ (if applicable)	
TOTAL INCLUDED:	\$ _____
Check #	_____
Date Paid:	_____
Amount:	_____
<p>Or you can pay for your ad space online. Click on 'Advertise' at the top of our homepage at www.aprimitiveplace.org for more info.</p> <p><input type="checkbox"/> I will pay for my order online through your advertising page by the advertising deadline.</p>	